

## Resident Pro Online Bookings

"Most online booking solutions require your constant attention to forever manually update your ever changing availability on the web - and only sell a limited number of your rooms at a time, in case you overbook. They also require that you spend additional valuable time dealing with new incoming bookings. However, "Roomcast" makes life much easier..."



"Roomcast" is part of the "Softwareworks Studio" of Resident Pro. It is the link between Resident Pro and the internet, which actually automates the process of selling rooms online. It

automatically keeps your online availability up-to-date, and delivers bookings direct to your Reservations Chart on Resident Pro. "Roomcast" eliminates the time consuming need to forever manually update online sites with your ever-changing availability - allowing you to sell all your different room types, right down to the last room - maximising your online sales potential. Incoming bookings appear in the appropriate rooms on Resident Pro - highlighted PINK.

### Bring your website alive!

Choose one or all 3 of these automated links:-



1. Bring your own website alive with

Roombasket - Resident Pro's own online booking service. A special Roombasket Calendar, Shopping Basket and Booking Form, is added to your website, in your existing colour scheme. This allows guests to 'book online' direct. There are no "per booking" commission fees to pay for the business you receive. Instead you simply pay an annual subscription fee for the service.

### Example

A "commission free" booking comes in from "Roombasket" on your own website. It automatically charts itself on Resident Pro, and updates your availability on other links...



2. Booking.com is the European market leader in online hotel

reservations, with more than 30 million unique visitors per month. They offer hotel rooms through the internet to both leisure and business travellers worldwide, and promote your hotel through an extensive network of distribution partners. Their model is commission based with no upfront fees.

This 2-way full interface is officially certified by Booking.com.

3. Roomcast Channel manager combines all your favourite online sites (known as Channels) in one place and therefore allows you to update all your availability and rates fast! Example channels...



### Automate your online bookings

- Live updating of your online availability
- Bookings direct to your Reservation Chart on Resident Pro
- Automatically sell right down to your last room
- Links to your own website "Roombasket", and to "Booking.com"
- Free monthly subscription to Roomcast

### Online Booking Charges



#### Roomcast

The Roomcast software which links Resident Pro to "Roombasket", "Booking.com" and "Channel manager" is FREE, so long as you remain a supported Resident Pro user.



#### 1. Roombasket

Commission free online bookings. £276.00 per annum. Optional secure incoming fax for each booking, £45.00 per annum.



#### 2. Booking.com

No annual fee, just a setup fee of £175.00. Unlike Roombasket you will pay commission to Booking.com for each booking.



#### 3. Channel manager

No annual fee, just a setup fee of £195.00, plus a 3<sup>rd</sup> party monthly gateway charge and commission to channels.

**IMPORTANT: Roomcast is only available to Supported users of Resident Pro.**



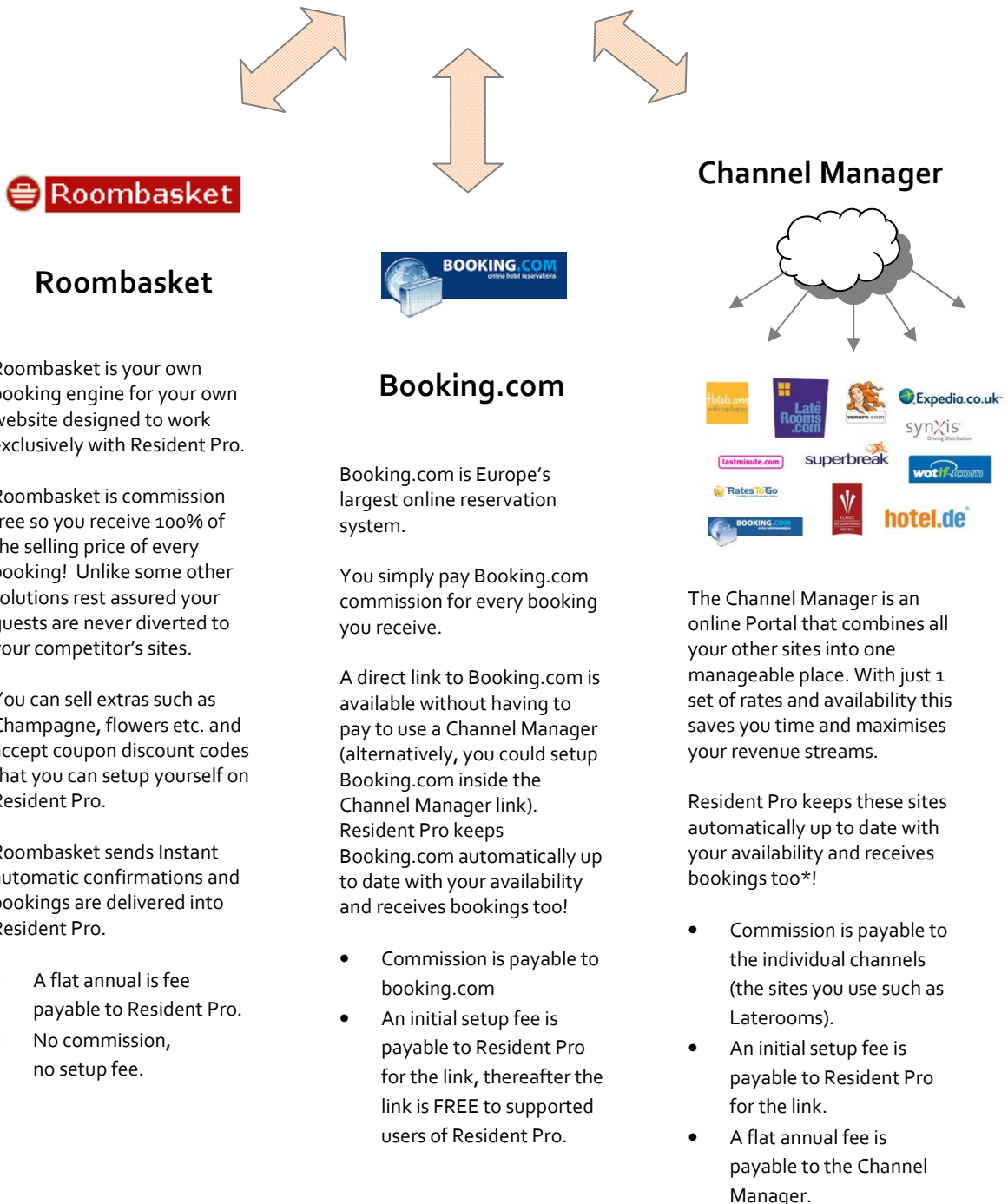
### Resident Pro

The Softwareworks Studio  
4 Main Avenue,  
York YO31 0RU  
[info@softwareworks.co.uk](mailto:info@softwareworks.co.uk)  
[www.roomcast.co.uk](http://www.roomcast.co.uk)

# Online Booking Options



## Resident Pro



### Roombasket

Roombasket is your own booking engine for your own website designed to work exclusively with Resident Pro.

Roombasket is commission free so you receive 100% of the selling price of every booking! Unlike some other solutions rest assured your guests are never diverted to your competitor's sites.

You can sell extras such as Champagne, flowers etc. and accept coupon discount codes that you can setup yourself on Resident Pro.

Roombasket sends Instant automatic confirmations and bookings are delivered into Resident Pro.

- A flat annual is fee payable to Resident Pro.
- No commission, no setup fee.



### Booking.com

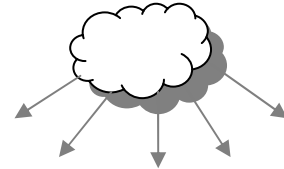
Booking.com is Europe's largest online reservation system.

You simply pay Booking.com commission for every booking you receive.

A direct link to Booking.com is available without having to pay to use a Channel Manager (alternatively, you could setup Booking.com inside the Channel Manager link). Resident Pro keeps Booking.com automatically up to date with your availability and receives bookings too!

- Commission is payable to booking.com
- An initial setup fee is payable to Resident Pro for the link, thereafter the link is FREE to supported users of Resident Pro.

### Channel Manager



The Channel Manager is an online Portal that combines all your other sites into one manageable place. With just 1 set of rates and availability this saves you time and maximises your revenue streams.

Resident Pro keeps these sites automatically up to date with your availability and receives bookings too\*!

- Commission is payable to the individual channels (the sites you use such as Laterooms).
- An initial setup fee is payable to Resident Pro for the link.
- A flat annual fee is payable to the Channel Manager.

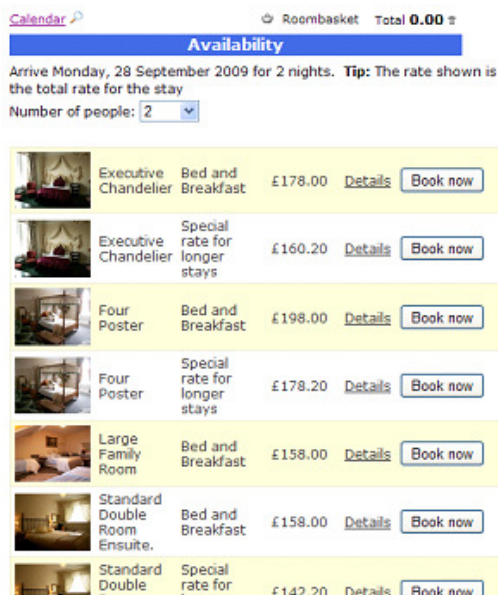
\*Resident Pro can automatically keep all your online availability up-to-date and receive bookings straight into your Reservation Chart at the hotel. Some of the sites you may want to use inside the "Channel Manager" may only be 1-way. 1-way sites can only deliver you new bookings by fax or email.

"Resident Pro's own online booking service can bring your website alive. Your bookings go straight from your website, directly into your Reservation Chart on Resident Pro, and your website availability is kept up-to-date automatically. Your guests receive instant confirmations, and you can change your prices on demand..."

### Bring your website alive!

Truly automated online availability  
When bookings are made or changed on Resident Pro, the special "Roomcast" software will ensure your website availability is up-to-date. No more manual or scheduled uploads necessary.

Descriptions and pictures  
Rooms and rates can be fully described, and a picture of the room type is displayed in thumbnail view, and detailed view. The maximum sleeping capacity of rooms allows the guest to find the room they want, quicker.









Calendar Roombasket Total 0.00

Availability

Arrive Monday, 28 September 2009 for 2 nights. Tip: The rate shown is the total rate for the stay

Number of people: 2

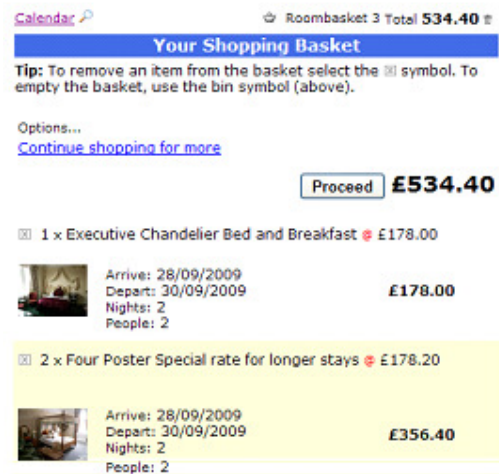
	Executive Chandelier Bed and Breakfast	£178.00	<a href="#">Details</a>	<a href="#">Book now</a>
	Executive Chandelier Special rate for longer stays	£160.20	<a href="#">Details</a>	<a href="#">Book now</a>
	Four Poster Bed and Breakfast	£198.00	<a href="#">Details</a>	<a href="#">Book now</a>
	Four Poster Special rate for longer stays	£178.20	<a href="#">Details</a>	<a href="#">Book now</a>
	Large Family Room Bed and Breakfast	£158.00	<a href="#">Details</a>	<a href="#">Book now</a>
	Standard Double Room Ensure Bed and Breakfast	£158.00	<a href="#">Details</a>	<a href="#">Book now</a>
	Standard Double Special rate for longer stays	£142.20	<a href="#">Details</a>	<a href="#">Book now</a>

Daily pricing and restrictions  
Prices are easily set for any room, on any rate, with restrictions such as minimum number of nights, room rate closure, and single occupancy prices.

Choice of rates  
Rooms can be sold on more than 1 rate basis. For example, you can sell "bed and breakfast", "dinner bed and breakfast", or "room only" rate - all for the same room - even if you only have 1 room left.


Bookings chart themselves  
Incoming Online bookings automatically appear on the Reservations Chart, on Resident Pro, in PINK, in the right room, on the right day.

Interactive shopping basket  
Totals and grand totals of selected rooms added to the basket. The basket can be viewed at any time, and amended before proceeding to book.





Calendar Roombasket 3 Total 534.40

Your Shopping Basket

Tip: To remove an item from the basket select the  symbol. To empty the basket, use the bin symbol (above).

Options...  
[Continue shopping for more](#)

[Proceed](#) **£534.40**

- 1 x Executive Chandelier Bed and Breakfast £178.00
-  Arrive: 28/09/2009  
Departs: 30/09/2009  
Nights: 2  
People: 2 **£178.00**
- 2 x Four Poster Special rate for longer stays £178.20
-  Arrive: 28/09/2009  
Departs: 30/09/2009  
Nights: 2  
People: 2 **£356.40**

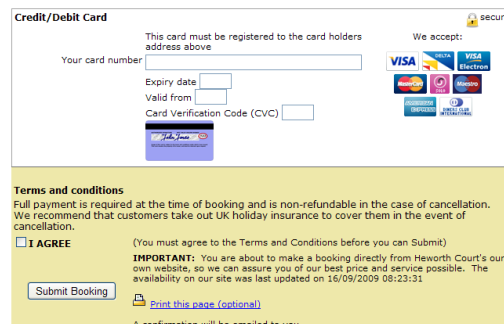
Extras  
Upsell your rooms with extras such as champagne, flowers, parking or breakfasts.

Instant confirmation  
Bookings are virtual real-time, so the guest receives an instant auto-reply email which confirms their reservation with a unique online 'booking number'. At the time of booking, the rooms booked are automatically closed out, online.

Online card payment  
Cards are validated on the booking form, or online card payments can be taken online at the time of booking straight into your bank account. You need an Internet Merchant Account No. from your bank and 3<sup>rd</sup> party gateway costs will apply.

Fax alert  
An optional "secure" fax can be sent to the hotel with all the booking details.

Secure booking form and coupon  
Rooms selected are summarised on the Booking form. and coupons codes can be setup to either discount the total or include a freebie.



Credit/Debit Card secure







This card must be registered to the card holders address above

Your card number

Expiry date

Valid from

Card Verification Code (CVC)

We accept:      

**Terms and conditions**  
Full payment is required at the time of booking and is non-refundable in the case of cancellation. We recommend that customers take out UK holiday insurance to cover them in the event of cancellation.

I AGREE (You must agree to the Terms and Conditions before you can Submit)

**IMPORTANT:** You are about to make a booking directly from Heworth Court's own website, so we can assure you of our best price and service possible. The availability on our site was last updated on 16/09/2009 08:23:31

[Submit Booking](#) [Print this page \(optional\)](#)

A confirmation will be emailed to you.